



FINISH LINE EXPO - 4 | 21 | 12

Pat's Run is the signature fundraising event for the Pat Tillman Foundation. Held annually in April at Arizona State University's Sun Devil Stadium, the event attracts over 35,000 participants, volunteers and spectators from across the country. Together they Run, Walk and Honor Pat Tillman's legacy while raising important funds to support the programs created to pay tribute to his commitment to leadership and service.

The 4.2 mile course winds through the streets of Tempe and all participants finish on the 42-yard line on Frank Kush Field inside Sun Devil Stadium, symbolic of the #42 jersey that Pat wore while he was a Sun Devil.



Proceeds from Pat's Run directly support the Tillman Military Scholars program. To date, 171 Tillman Military Scholars from 32 states and attending 59 academic institutions nationwide have been awarded over \$2.2 million. With proceeds generated at Pat's Run, the Foundation has invested over \$4 million in educational support since its inception in 2004.

In addition to the 4.2-mile run/walk, and .42 mile Kids Run, Pat's Run features a Finish Line Expo free for all participants, volunteers and spectators. The festival features music, an interactive Kids' Corner and over 40 vendors. The Expo provides a unique opportunity to promote your company, products and services to thousands of runners, walkers, volunteers, spectators and sports enthusiasts.

Today the Pat Tillman Foundation invites you to join the team of Tillman supporters nationwide by being a part of this inspirational event.

Saturday, April 21, 2012

5:00 a.m. – 11:00 a.m.

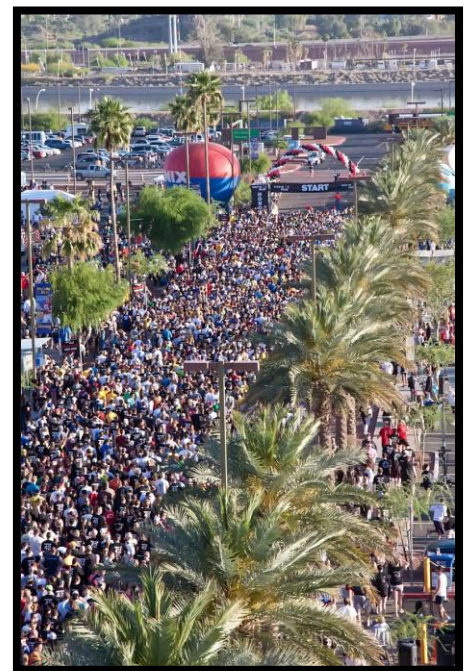
Booth Sizes and Prices*

LEVEL	SIZE	PRICE	TENT	TABLE	CHAIR
A	20 x 20	\$3,000	X	3	2
B	20 x 10	\$2,500	X	2	2
C	10 x 10	\$2,000	X	1	2

**Activities that require additional space will be negotiated on a case-by-case basis.*

For additional information please call 480.621.4074 or e-mail patsrun@pattillmanfoundation.org.

PAT'S RUN IS A FUNDRAISER FOR THE





FINISH LINE EXHIBITOR RESERVATION FORM

Please complete and return by mail or fax 480.621.4075 no later than **March 31, 2012.**

Level A - \$3,000

Up to 20x20 booth space
Tent, 3 Tables, 2 Chairs provided
Banner opportunities (2) on course

Level B - \$2,500

Up to 10x20 booth space
Tent, 2 Tables, 2 Chairs provided

Level C - \$2,000

Up to 10x10 booth space
Tent, 1 Table, 2 Chairs provided

CONTACT INFORMATION:

Company Name: _____ Contact: _____

Address, City, State, Zip: _____

E-mail: _____ Phone: _____ Fax: _____

Race Day Contact: _____ Cellphone: _____

BOOTH INFORMATION:

Tent: 20 x 20 20 x 10 10 x 10 Will bring own (size): _____

Tables: 3 2 1 0 Will bring own (qty/size): _____

Chairs: 2 1 0 Will bring own (qty): _____

Power Requested: No Yes

Please briefly explain what will be taking place at your booth? _____

Do you plan to sample food or beverage at the Expo? No Yes* Inflatables: No Yes

**An ASU Health Department permit will be required; form provided at a later date*

Mascot(s): No Yes

Do you plan to SELL products or food? No Yes*

**Selling product of any kind requires a Tempe Tax and License Permit; form provided at a later date*

Do you plan to have a vehicle in your space? No Yes*

**Proof of current auto insurance is required.*

PAYMENT INFORMATION:

Total amount enclosed: \$ _____

Check # _____ enclosed. Please make check payable to: *Pat Tillman Foundation*

Credit Card (please circle) American Express Discover MasterCard Visa

Name on Card Credit Card Number

Expiration Date Security Code Authorized Signature Date

Credit Card Billing Address (Same as above)