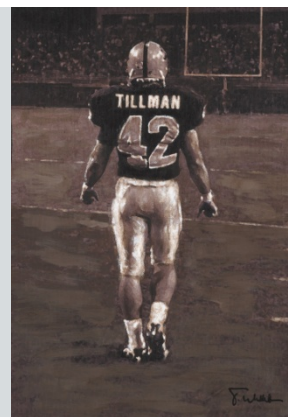


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*Original Painting by
Scott Medlock*

Tillman Scholars Update

Earlier this year we announced two new Leadership Through Action™ initiatives which greatly expanded the Pat Tillman Foundation's reach to college students nationwide. These new programs are positively impacting students and communities throughout the country as well as around the world.

Tillman Military Scholars

Congratulations to the inaugural class of Tillman Military Scholars.

This summer the Pat Tillman Foundation awarded \$642,000 of pledged scholarship support to 52 members of the inaugural class of Tillman Military Scholars. These 52 Tillman Military Scholars, both servicemembers and their dependents, represent almost every branch of the U.S. military and every region of the country, hailing from 21 institutions of higher learning in 16 states.

Veteran and active servicemembers and their dependents (spouses and children) exemplify the very nature of leadership that the Pat Tillman Foundation strives to encourage in young people across the country. In line with our commitment to honor and inspire both leadership and service, the Pat Tillman Foundation founded the Tillman Military Scholars program. The Foundation understands the demands on both servicemembers and their families of pursuing an education after a career in the military.

Nearly two million servicemembers and their dependents are eligible for educational benefits under the new Post-9/11 GI Bill. Even with this, however, military servicemembers and their families face barriers to pursuing their educational goals. Thus, the Tillman Military Scholarships cover not only direct study-related expenses such as tuition, fees, and books, but also other needs, such as room and board and child care. In providing this support, the Foundation aims to remove any and all barriers to furthering one's education.

Tillman Social Action Fund

In addition to the Tillman Military Scholarships, the Pat Tillman Foundation awarded \$200,000 in grants to 41 unique student-led social action projects this summer through the Tillman Social Action Fund. This Fund was established based on the record of successful social action projects generated by the Tillman Scholars at Arizona State University. In this inaugural year, the Tillman Social Action Fund teamed with the Clinton Global Initiative to award grants to student-led social action projects around the world.

From House a Hero – a program focused on helping homeless veterans in Austin, Texas – to Nepal NUTrition – a peanut butter plan to combat malnutrition in Nepal while also boosting the local economy – each of these projects and their student leaders demonstrate a commitment to advancing positive social change in their communities and the world.

Tillman Scholars – Arizona State University

The Tillman Scholars at ASU started their second year of the current Leadership Through Action™ curriculum this past August. The students' mantra and overall theme of "becoming truly great students" has most Scholars excelling in and outside the classroom, finishing last year with high grades and beginning their paths as student leaders and community activists. Both alumni and community mentors played a significant role acculturating the students to the Leadership Through Action™ class, ASU, and the community.

Michael Mokwa, Pat Tillman Foundation distinguished professor in leadership and marketing at the W. P. Carey School of Business shares what is on the horizon for Tillman Scholars – ASU: "The focus this semester is becoming lifelong leaders in both everyday situations and when they

choose to step into more formal roles. We will be studying, discussing, and evaluating actual leadership experiences that the students confront, as well as, digging into leadership theory and practice through readings, observations, interviews, guest speakers, and community action.

Students will be challenged to exercise and improve their leadership skills every day and to report on their challenges and growth. Also, the class has identified an ambitious slate of community action opportunities for themselves and their mentors. Next semester, their work will address the skills that are needed to create and execute transformative leadership initiatives and create sustainable changes in their communities.

6th Annual Pat's Run – Save the Date

Pat's Run 2010 - Save the date for the 6th Annual Pat's Run taking place Saturday, April 17, 2010 in Tempe, Arizona.

Entry forms and online registration will be available starting November 2009. It's not too early to start thinking about forming a team and inviting friends and family to come out for this inspiring event. To learn more about sponsor and volunteer opportunities please contact swilliams@pattillmanfoundation.org

GQ Magazine designates Pat Tillman Foundation as 4th Pillar of the Gentlemen's Fund Initiative

The Pat Tillman Foundation is honored to be recognized by GQ Magazine as the pillar of INTEGRITY at the 2009 Gentlemen's Ball, the signature fundraising event for The Gentlemen's Fund®. Established by GQ in 2007 in honor of their 50th anniversary, The Gentlemen's Fund® initiative raises support and awareness for the cornerstones of life that are essential to men.

The 2nd Annual Gentlemen's Ball is an event celebrating and benefiting GQ's philanthropic initiative, The Gentlemen's Fund®. The original three pillars designated at last year's inaugural Gentlemen's Ball are Conservation, Education and Leadership. Each Pillar is linked to a specific charity as well as a celebrity ambassador.

Only one new Pillar was added this year – Integrity – and the Pat Tillman Foundation is honored to be given this attention and designation by the Gentlemen's Fund and GQ Magazine. Actor Josh Duhamel joins the Gentlemen's Fund as the Integrity Celebrity Ambassador to raise funds and awareness to benefit the Pat Tillman Foundation and specifically the Tillman Military Scholars program.

Upcoming Events around the Country

This fall there are a variety of events taking place around the country in support of the Pat Tillman Foundation. If you would like to learn more about an event click on the link below. Throughout the year the Pat Tillman Foundation receives numerous inquiries from groups and organizations interested in hosting a fundraising event in support of our mission. If you would like to plan a 3rd Party Fundraiser please contact Marcy Wojtulewicz, Development Manager, by phone (480) 621-4074 or email mwojtulewicz@pattillmanfoundation.org

- Saturday, October 3, 2009 – Tempe, Arizona - **Jon Krakauer book signing** benefitting the Pat Tillman Foundation put on by Changing Hands Bookstore. A portion of the event ticket price is donated to the Foundation. [For more information click here.](#)
- Thursday, October 8, 2009 – Los Angeles, California - Creative Artists Agency – An Evening with Jon Krakauer.
- Friday, October 23, 2009 – Scottsdale, Arizona - **Arizona Fall League 3rd Annual Pat Tillman Foundation Benefit Night.**

The Arizona Fall League, Major League Baseball's annual showcase league that brings many of baseball's elite prospects to the Valley of the Sun each autumn, holds its third annual Pat Tillman Foundation Benefit Night on Friday, October 23 at Scottsdale Stadium when the Scottsdale Scorpions (Diamondbacks, Giants, Phillies, Pirates, Rockies,) host the Peoria Javelinas (Brewers, Dodgers, Mariners, Tigers, White Sox) at 6:35 p.m. Gates open at 5:30 p.m.

Arizona Diamondbacks outfielder Eric Byrnes, who played high school football against Pat

Tillman in northern California, will appear at the event that will feature a sports memorabilia auction before and during the game. Pre-game ceremonies also will include the introduction of the ASU Tillman Scholars and a few Tillman Military Scholars.

All proceeds from the sports memorabilia auction and 50% of the night's gate receipts will be donated to the Pat Tillman Foundation. For updates visit www.mlbfallball.com.

- Wednesday, October 28, 2009 – New York, New York - **GQ Magazine 2nd Annual Gentlemen's Ball.**

The evening includes an hour of cocktails and hors d'oeuvres, followed by a sit-down dinner, The Gentlemen's Fund® awards ceremony, celebrity speakers and a live musical performance.

- Sunday, November 1, 2009 – New York, New York – **ING New York Marathon.** This year 31 members of Team Tillman will participate in the 2009 ING New York Marathon, and have been fundraising on behalf of the Foundation.

- Monday, November 16, 2009 – Malibu, California - **2nd Annual Scott Medlock Concert & Golf Classic** benefitting the Pat Tillman Foundation. [For more information click here.](#)

More Ways to Keep in Touch

In August the Foundation launched a new redesigned website at www.patillmanfoundation.org, created an official blog at www.patillmanfoundation.blogspot.com and is updating friends of the Foundation through its official Facebook page and Twitter account. If you are active on Facebook and Twitter please be sure to become a [Facebook Fan](#) and follow the Foundation on Twitter at [@patillmanfnd](#).

Support the Pat Tillman Foundation at Work

A convenient way to support the Pat Tillman Foundation is through your workplace giving campaign. Many companies offer employees the opportunity to give back to the community through the ease of payroll deduction.

2009 Arizona Combined Federal Campaign

Pat Tillman Foundation is proud to be one of the approved agencies for the 2010 Combined Federal Campaign. The campaign affords a unique opportunity for each federal employee to make a difference in their community and in the lives of others. For the first time this year, you can direct your monthly or one-time pledge to the Pat Tillman Foundation by listing Agency Code #65880 on your pledge form.

Valley of the Sun United Way

Serving the needs of our community for over 80 years, Valley of the Sun United Way has been working to advance the common good by focusing on education, income and health. Hundreds of valley companies encourage employees to give back by participating in annual United Way Workplace Giving campaigns. On your pledge form simply insert "Pat Tillman Foundation - Agency Code #2336" in the space provided for "Organization not already listed."

Why Your Gift is Important to the Pat Tillman Foundation

By making a gift to the Pat Tillman Foundation, not only will you honor Pat's memory, you will be providing resources to inspire others to embrace life and impact the community as Pat did.

Generous donations received from individuals, corporations and organizations enable the Foundation to expand and enhance existing programs as well as lay a foundation for future programs to inspire a new generation of leaders.

With your support, the Pat Tillman Foundation strives to increase the amount of funds awarded nationally each year to Tillman Military Scholars to \$3.6 million, representing the NFL contract Pat walked away from when he enlisted in the U.S. Army.

Safely make your secure credit card donation online [now](#).

For additional information regarding partnership opportunities, planned gifts and third party fundraisers please contact Marcy Wojtulewicz, Development Manager, by phone (480) 621-4074 or email mwojtulewicz@pattillmanfoundation.org