

# PAT TILLMAN FOUNDATION

## February / March Newsletter 2010

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From the Executive Director

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### **Tillman Scholars – ASU and Tillman Military Scholars Application Dates**

Over the next four weeks applications for both the Tillman Scholars – ASU and Tillman Military Scholars programs will become available. Both applications are for the 2010/2011 academic year.

### **Tillman Scholars – Arizona State University**

The Tillman Scholars – ASU program is open only to Arizona State University students returning as sophomores or juniors in the fall of 2010.

This leadership development and service-learning curriculum at ASU has been at the heart of the Foundation's efforts since its inception. Fully endowed and in its fifth year, the program has generated a record of success with over a dozen individual and team social action projects completed that focus on areas such as youth development, cultural awareness, and autism advocacy. Through these projects, Tillman Scholars at ASU have recorded over 4,200 preparation and volunteer hours and impacted the lives of more than 1,400 people in Arizona and bordering states.

Interested in applying to be a Tillman Scholar – ASU for the 2010/2011 academic year? The application will be available for download starting Tuesday, February 16 through the Tillman Scholars – ASU page of the Pat Tillman Foundation website.

### **Tillman Military Scholars**

Now in its second year, the Tillman Military Scholars program will be accepting applications beginning Monday, March 15.

Our nation was built on the sacrifices made by the young men and women in the military who demonstrate the very kind of leadership we seek to inspire in all young people. Yet, even with the GI Bill, many servicemembers and their dependents (children and spouses) still lack the financial means to pursue their greater educational goals.

Tillman Military Scholarships are intended to cover direct study-related expenses such as tuition, fees, and books, as well as other needs such as room and board and child care. The Pat Tillman Foundation allocates scholarships to individual applicants through the Foundation and through select university partners with existing servicemember support programs and enrollment.

For a complete list of eligibility requirements please visit the Tillman Military Scholars webpage.

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## **New University Partners Announced**

The Pat Tillman Foundation is pleased to announce the addition of four new university partners in support of the Tillman Military Scholars program which provides educational scholarships for veterans, servicemembers and their families.

Cleveland State University, Texas A&M University, University of Arizona and University of Oregon have been selected as Tillman Military Scholar university partners for the 2010/2011 academic year.

These four universities join our current university partners Mississippi State University, University of Idaho, University of Arkansas and University of Maryland. The Pat Tillman Foundation has partnered with these institutions because each are leaders in support services to student veterans, active servicemembers and their families on campus. Each university partner also helps circulate information and educate eligible students about the Tillman Military Scholars program.

## **Pennies for Pat**

In partnership with MidFirst Bank, the Pat Tillman Foundation is pleased to announce the launch of Pennies for Pat. This inaugural coin drive is a grass-roots fundraiser created to collect funds and generate awareness in support of the Pat Tillman Foundation.

Pennies for Pat runs in conjunction with the 6th Annual Pat's Run. During Pat's Run Packet Pick-up, the MidFirst Bank fundraising van will be on-site to collect and count the donated change. Pat's Run Packet Pick-up will be held on the north end of Sun Devil Stadium, Wednesday, April 14 – Friday, April 16, 2010 as well as on race day, Saturday, April 17, 2010.

Schools, businesses and individuals are encouraged to collect change now through April 16 and to stop by ASU Sun Devil Stadium during Pat's Run Packet Pick-up to donate their Pennies for Pat. Set a goal to collect one mile of pennies = 84,480, or better yet the length of Pat's Run – 4.2 miles = 354,816 pennies!

Encourage supporters to participate by donating a “penny for their thoughts” – what inspires them? How did Pat inspire them? Email great stories to the Foundation.

## **Events**

**Phoenix Suns** – Purchase tickets for any home Suns game now through Tuesday, April 13 through this special link and a portion of the ticket price will be donated to the Pat Tillman Foundation.

## **Pat's Run Kick-off Weekend – March 5 & 6**

### **March 5 – Pints for Pat kick-off party at Rula Bula**

Be sure to stop by Rula Bula on Mill Avenue to purchase a 2010 Pints for Pat souvenir glass. The limited edition collector's items will be sold exclusively at Rula Bula. Each Guinness pint glass is etched with the number 42 and a word that celebrates Pat's legacy. This year, 1442 glasses, the 2<sup>nd</sup> in the series, will feature the word *Honor*. Each glass cost \$10 and 100% of the proceeds will support the Tillman Military Scholars program. Please note, glasses are available on a first-come, first-served basis.

### **March 6 – Microsoft Store at Scottsdale Fashion Square**

Stop by the Microsoft Store Scottsdale on Saturday between 11 am and 6 pm to sign up for Pat's Run. Everyone who registers for Pat's Run at the store on Saturday will be entered in a raffle to win a Fitbit Tracker. This monitors your fitness awake and asleep, tracks calories on the computer and enables FitBit users to compete with each other. The Microsoft Store is located in the Nordstrom wing on the first floor across from Pottery Barn.

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## **Are you registered for Pat's Run?**

On Saturday, April 17, over 20,000 people from around the country will come together at ASU's Sun Devil Stadium to celebrate Pat's legacy. Are you registered? If not, register today!

Can't attend Pat's Run but still want to support the Foundation and honor Pat? Register as a Shadow Runner and receive the official 2010 Pat's Run race shirt. All shadow runs across the country are being organized through the ASU Alumni Association. [Click here](#) to see if your city has signed up for a Shadow Run.

Team Tillman Pat's Run is a great way to help raise awareness and funds for the Pat Tillman Foundation. [Click here](#) to read more about all 2010 Team Tillman events and ways to earn Under Armour gear!

The Pat Tillman Foundation would like to recognize the following sponsors for their support of the 6<sup>th</sup> Annual Pat's Run. Special thanks to: Allstate, Arizona Lottery, Arizona State University, City of Tempe, EB Lane Advertising, Fox 10, FOX Sports Arizona, Gatorade, IAVA, KNIX 102.5, MidFirst Bank, Mix 96.9, Pure Fitness, Rubios, SRP, Safeway, SunPower, TriWest Healthcare Alliance, U-Haul and Western Refining.

## **From the Executive Director**

Every week Kadi Tierney, Executive Director of the Pat Tillman Foundation, takes a few minutes to share her thoughts on what is happening with the Foundation, future goals and the issues that impact the men, women and families we serve through Tillman Scholar programs.

If you haven't had a chance to check the Pat Tillman Foundation blog recently take a moment to read up on our amazing Scholars and happenings of the Foundation staff and supporters.

Thank you all for your continued support of the Pat Tillman Foundation. Your participation in Pat's Run each year, individual gifts and words of support and encouragement are what continue to grow the Pat Tillman Foundation and expand the reach and impact we are able to make in communities around the county and for the scholars we serve.